



Authenticity assured by Blockchain technology

Kuraray delivers complete traceability for critical laminate applications

Kuraray's Advanced Interlayer Solutions (AIS) Division is pleased to announce that its new CertiPly™ Blockchain-based technology will deliver even greater peace of mind, authenticity and confidence to all users of its industry-leading SentryGlas® ionoplast interlayers.

CertiPly™ will create and allocate a unique Blockchain token to every batch of SentryGlas®, which will then accompany it, in real time, along all elements of the value chain – from Kuraray to the laminator and on through the architect, contractor, installer, and ultimately to the building owner.

This decentralized tracking solution means that anyone involved in a project can verify the authenticity, origin, and traceability of the laminate. This gives suppliers confidence in the materials they are using, while also delivering the means to prove to their customers and building owners that their processes fall within industry-approved smart, secure building practices.

According to Alberto Alarcon, Global Marketing Communications Leader at AIS: "With the Blockchain tokens moving across stakeholders in real time, CertiPly™ will shape the future of laminated glass by delivering transparency, efficiency, and trust at every step of the fabrication and build process. It gives all parties the peace of mind that they are dealing with a global supplier and genuine products that deliver their stated class-leading functional and aesthetic capabilities."

For details about applying CertiPly™ in your supply chain, speak to your local Kuraray representative or click [HERE](#).

For more information about Kuraray's Trosifol® PVB and SentryGlas® ionoplast products, please visit the [website](#) or connect with us on our social media channels.

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Kuraray is the leading global producer of PVB and ionoplast interlayers for laminated safety glass applications in the architectural segment. With the biggest product portfolio worldwide, Kuraray offers outstanding solutions:

- Structural: Trosifol® Extra Stiff Pro PVB and SentryGlas® ionoplast films
- Sustainable Glazing: Trosifol® R3, designed to meet the growing demand for eco-friendly solutions
- Acoustic: Trosifol® SC Monolayer and Multilayer PVB films for sound insulation
- Films for UV control: Trosifol® UV Extra Protect, Trosifol® Natural UV and SentryGlas® Natural UV - from complete UV protection to natural UV transmittance
- Trosifol® UltraClear PVB film with the lowest yellowing value in the industry
- Decorative & Design: Black and white, color and printable interlayers
- Bird friendly solutions: Trosifol® BirdSecure® Pro and SentryGlas® BirdSecure® Pro
- Extremely durable scratch-resistant hard coat: Trosifol® Spallshield® CPET

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